

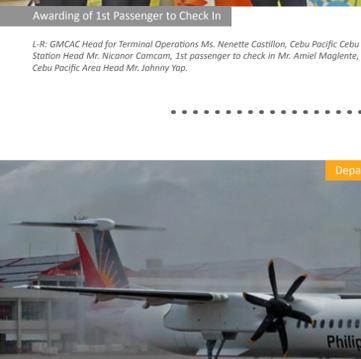
Departure Water Cannon Salute



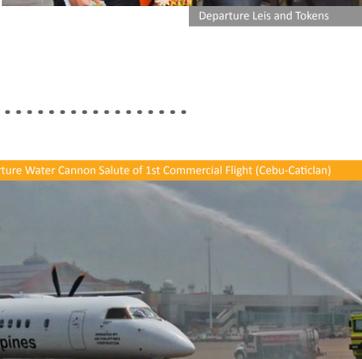
# Cebgo kicks off MBT flight

Cebgo celebrated its maiden flight to Masbate (MBT) last July 26. The first passenger to check in was awarded a round trip ticket to Masbate. The aircraft was given a water cannon salute upon its departure.

Cebu Pacific now has 29 domestic destinations from Cebu.



Awarding of 1st Passenger to Check In



Departure leis and Tokens

L-R: GMCAC Head for Terminal Operations Ms. Nenette Castillan, Cebu Pacific Cebu Station Head Mr. Nicanor Cancam, 1st passenger to check in Mr. Aniel Maglenite, Cebu Pacific Area Head Mr. Johnny Yap.

Departure Water Cannon Salute of 1st Commercial Flight (Cebu-Caticlan)



# PAL introduces new Q400 NG aircraft

Mactan Cebu International Airport welcomed the arrival of Philippine Airlines' new Bombardier Q400 Next Generation aircraft last August 1.

PAL Express President Mr. Bonifacio Sam and Bombardier Director for Asia Pacific Sales Mr. Aman Kochher, among other VIP guests and media, graced the sendoff ceremony of the aircraft's 1st commercial flight bound for Caticlan (Boracay).

The aircraft is the 1st delivery of 12 orders, and is the world's 1st dual class, 86-seat Q400 aircraft.



Message from Mr. Bonifacio Sam, PALEX President



Ribbon Cutting Ceremony

GMCAC Airline Marketing Head Aines Librado; Mr. Aman Kochher, Director Sales - Asia Pacific, Bombardier Inc.; Mr. Bonifacio Sam, PALEX President; Marianne Raymundo, Philippine Airlines SVP & Chief Finance Officer; Sylvia Domingo, Philippine Airlines SVP Marketing; Honorable Marcial Tiong, Vice Mayor Lapu Lapu City; H.E. John Holmes, Canadian Ambassador; Atty. Singfred Misos, Philippine Airlines SVP Legal Counsel; Rob Burdekin, Regional Director Customer Services, Bombardier Inc.



# CEB-PVG open for selling

China Eastern Airlines will operate the Cebu - Shanghai daily service from October 18-28, 2017, and January 18, 2018 onwards. From Shanghai, passengers can connect to MU's multiple destinations in Europe and North America. Flights can now be booked on their website, [ph.ceair.com](http://ph.ceair.com).

# Air Juan holds press launch, adds 2 new routes from CEB



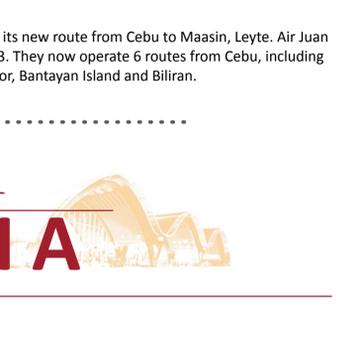
Departure Flight Crew of Cebu-Maasin

Local airline Air Juan (AO) held a press launch at Mactan Cebu International Airport last August 1. Air Juan President Mr. John Gutierrez, Marketing Head Mr. Paolo Misa and seaplane pilot Mr. Mark Griffin answered questions from the media, together with GMCAC Chief Commercial Advisor Mr. Ravi Saravu.

Air Juan does not compete with the bigger airlines, rather it connects the smaller islands. They want to be known for their seaplanes, which they also plan to operate in Cebu soon.



Q&A with Press

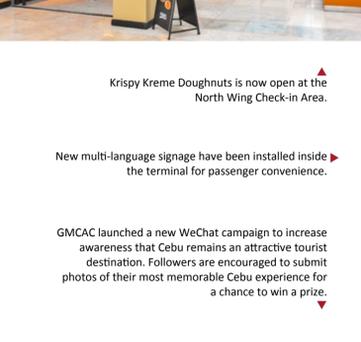


Cake Cutting Ceremony

L-R: Air Juan Seaplane Pilot Mr. Mark Griffin, Air Juan President Mr. John Gutierrez, GMCAC Chief Commercial Advisor Mr. Ravi Saravu, Air Juan Marketing Head Mr. Paolo Misa.

The press event coincided with the maiden flight of its new route from Cebu to Maasin, Leyte. Air Juan also launched Cebu to Sipalay in Negros on August 3. They now operate 6 routes from Cebu, including the tourist destinations of Tagbilaran (Bohol), Siquijor, Bantayan Island and Biliran.

# What's New at M C I A



GMCAC flew in 6 winners of the MCIA Winning Moments contest from Cagayan de Oro last Aug 4-6 to witness the Cobra Ironman 70.3 Philippines triathlon event. The winners participated in the carbo loading dinner and meet-and-greet press conference before race day. They also went on a tri-city tour covering Lapu-Lapu City, Mandaue and Cebu.

The Mactan Cebu International Airport Authority (MCIAA) celebrated its 27th Charter Anniversary this year with a fun run joined by airport stakeholders.



Krispy Kreme Doughnuts is now open at the North Wing Check-in Area.



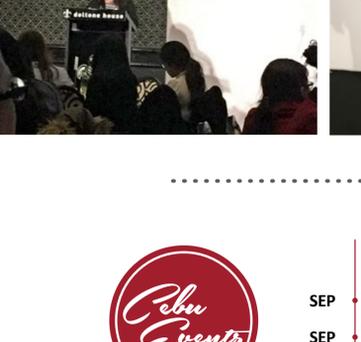
New multi-language signage have been installed inside the terminal for passenger convenience.

GMCAC launched a new WeChat campaign to increase awareness that Cebu remains an attractive tourist destination. Followers are encouraged to submit photos of their most memorable Cebu experience for a prize.

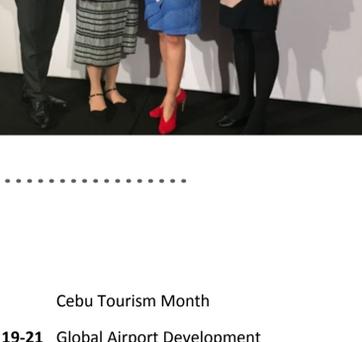


Scan the QR code to share your most unforgettable Cebu experience, send your picture/moment to us to win a prize!

扫码关注“宿雾国际机场”微信，分享你和宿雾的故事（文字+图片）至微信后台，即有机会获得精美礼品1份。



Q&A with Press



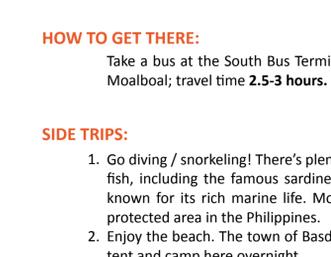
L-R: Air Juan Seaplane Pilot Mr. Mark Griffin, Air Juan President Mr. John Gutierrez, GMCAC Chief Commercial Advisor Mr. Ravi Saravu, Air Juan Marketing Head Mr. Paolo Misa.

# GMCAC joins AUSTRALIA-NZ Roadshow

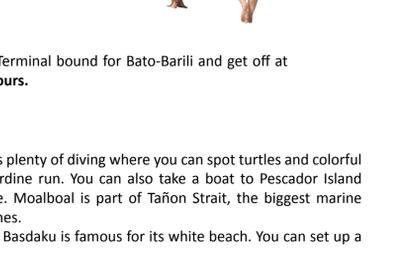
The Airline Marketing team participated in this year's Australia-New Zealand road show organized by the Philippines' Department of Tourism and Tourism Promotions board. The B2B event held on Aug 8-11 covered the cities of Sydney, Melbourne, Brisbane and Auckland.



Q&A with Press



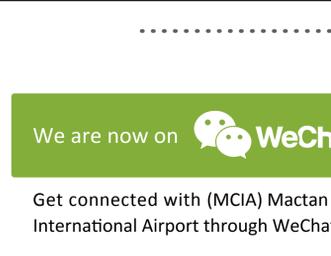
Q&A with Press



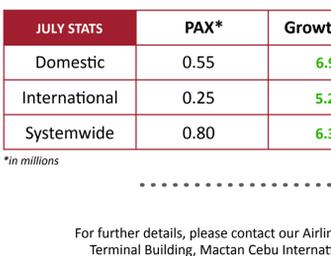
Q&A with Press



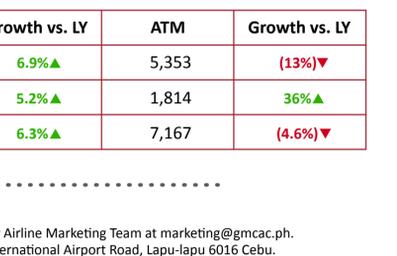
Q&A with Press



Q&A with Press



Q&A with Press



Q&A with Press



Q&A with Press



Q&A