



## MCIA "Highly Commended" at Routes Asia Marketing Awards

Mactan-Cebu International Airport was recognized at the recent Routes Asia 2017 Marketing Awards held in Okinawa, Japan last March 19-21, as "Highly Commended for Excellence in Airport Marketing" in the 4-20 million passenger category. The annual Routes Marketing Awards recognizes excellence in industry and are highly regarded as the most prestigious awards in the field as they are voted for, and judged by, the airline

network planning company. The award was received by GMR-MEGAWIDE Cebu Airport Corp. (GMCAC) Chief Commercial Adviser Ravishankar Saravu (3rd from left) and Atty. Steve Diccian, MCIAA General Manager (2nd from right), with the GMCAC Airline Marketing team. The award was presented by Mr. Steven Small, Routes Brand Director (3rd from right).

Thank you all for your support!

## MCIA targets 10-m passengers in 2017

GMR MEGAWIDE Cebu Airport Corporation (GMCAC) recently disclosed that the country's second busiest gateway logged a total of 8.9 million, with 6.7 million domestic passengers and 2.2 million international passengers. 2016 grew 12 percent from the previous year, with 2015 passenger arrivals registering a total of 7.98 million with 5.91 million domestic passengers and 2.07 international passengers.

Mactan-Cebu International Airport is targeting to hit 10-million passenger arrivals by the end of 2017, or a 12% jump from 2016. Both GMCAC and MCIAA voiced their optimism that the airport will be able to attain double-digit growth this year.

## PAL adds 4 domestic flights from Cebu

Last March 26, Philippine Airlines launched inaugural flights from Cebu to 4 new domestic destinations: Puerto Princesa and Coron in Palawan, and Surigao and General Santos in Mindanao.

A sendoff program was held both in the morning and afternoon, graced by VIPs from Philippine Airlines, GMCAC and Department of Tourism Region 7. All passengers received tokens and leis from GMCAC.

Coron (Busuanga) is uniquely serviced by Philippine Airlines from Cebu.



Ribbon cutting ceremony (L-R):  
Mr. Benedicto Yap, Philippine Airlines AVP Visayas/Mindanao Station  
Ms. Reyani Romano, Philippine Airlines Area Head for Visayas Sales and Services  
Ms. Judy Gabato, OIC, Department of Tourism Region 7  
Mr. Salvador Britanico, Jr., Philippine Airlines VP Inflight Services  
Mr. Ravishankar Saravu, GMR Megawide Cebu Airport Corporation Chief Commercial Adviser



## Sichuan Airlines kicks off CKG service



Sichuan Airlines is the first to launch a direct service from Cebu to Chongqing, China (CKG) last March 28. All 180 passengers on the maiden arrival flight received tokens and lei reception. A sendoff program for the departure flight was attended by Sichuan Airlines Cebu Station Manager Mr. Jerry Wu, Hang LV Group Vice General Manager Mr. Liu Wei, GMCAC Terminal Manager Ms. Angie Orto, and the flight cabin crew.

Sichuan Airlines will operate a 4x weekly service (2,45,7) arriving in Cebu at 2045H and departing to Chongqing at 2145H.



## What's New at MCIA



### International Women's Day

### GMCAC celebrates International Women's Day

Airport employees were treated to different activities, such as basic self-defense, a 3-km fun run and makeup sessions with MAC Cosmetics.

### Yoga Session

### Two Monkeys Travel Group visit Cebu

Travel blog couple Kach and Jon Howe were welcomed by GMCAC when they visited Cebu last February 28. Kach is from the Philippines while Jon is from the UK, and they met while traveling in Laos.

Photo (L-R): Ravi Saravu, GMCAC Chief Commercial Adviser; Andrew Harrison, GMCAC Chief Executive Adviser; Kach and Jonathan Howe; Aines Librado, GMCAC Airline Marketing Head



### Two Monkeys in Cebu

## Cebu Features: Bantayan Island



**FAMOUS FOR:** White sand beaches, dried fish

### How to get there:

- Take a bus or shuttle van at the North Bus terminal to Hagnaya Port ~ 3 hours
- Take a ferry to Sta. Fe in Bantayan ~ 1.5 hours

### What to do:

- Island hopping and snorkeling in Virgin Island
- Visit Ogtong cave
- Explore the town and public market, visit a 500-year old church

## (MCIA) Flight Network Map

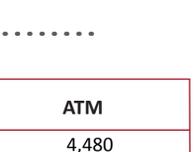
DOMESTIC ROUTE MAP		DOMESTIC ROUTE MAP	
ROUTE	WEEKLY FREQ.	ROUTE	WEEKLY FREQ.
BCD Bacolod	42x	KLO Kalibo	23x
BUU Butuan	42x	LGP Legaspi	8x
CGM Camiguin	10x	MNL Manila	211x
CGY Cagayan de Oro	45x	MPH Caticlan (Boracay)	15x
CRK Clark	15x	OMC Ormoc	7x
CYP Cebuayog	5x	OZC Ozamiz	14x
DGT Dumaguete	14x	PAG Pagadian	7x
DPL Dipolog	7x	PPS Puerto Princesa	21x
DVO Davao	55x	RIS Roxas	7x
ENI El Nido	7x	SUG Surigao	21x
GES General Santos	18x	TAC Tacloban	31x
IAG Iligan	14x	TDG Tandag	3x
ILO Iloilo	38x	USU Coron	7x
		ZAM Zamboanga	11x



INTERNATIONAL ROUTE MAP		INTERNATIONAL ROUTE MAP	
ROUTE	WEEKLY FREQ.	ROUTE	WEEKLY FREQ.
CKG Chongqing	4x	OSK Osaka	7x
CTU Chengdu	7x	KUL Kuala Lumpur	4x
DXB Dubai	7x	LAX Los Angeles	3x
FOC Fuzhou	2x	NGO Nagoya	3x
HKG Hong Kong	17x	NRT Narita (Tokyo)	25x
INCN Incheon	5x		
JIN Jinjiang	2x		

CKG (Chongqing) - \*eff Mar 28 • FOC (Fuzhou) - \*eff Apr 18 • JIN (Jinjiang) - \*eff Apr 10

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FEBRUARY STATS	PAX (in millions)	ATM
Domestic	0.48	4,480
International	0.27	1,646
Systemwide	0.75	6,126

For further details, please contact our Airline Marketing Team at marketing@gmcac.ph. Terminal Building, Mactan Cebu International Airport Road, Lapu-Lapu 6016 Cebu.

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